



CHUCK BAUER

Work Smart, Make More, In Less Time!



Sales Seminars

With over two decades of sales training, coaching, sales management consulting, marketing and seminar experience, Chuck Bauer is known for getting results with high-content, high-impact training and presentations. Customized seminars are also available.

Learn to make more money, close more sales, and attract more customers.

- Establish yourself as THE salesperson to call
- Stand out against the competition
- Build a long-lasting referral-based business



Sales Coaching

Sale Coach Chuck's one-on-one sales training guides you, step-by-step, through sales strategies and time-saving tools that will show you how to close more sales and make more money. You'll learn to apply successful strategies for increasing sales that will define your sales leadership role.

Face sales challenges head-on and achieve what you really want from your sales position.

- Develop your sales & marketing processes
- Advance your time management skills
- Learn to close sales & overcome objections



Sales Tune Ups

Chuck will accompany you to your live client appointment(s) or live client call(s). He will observe your presentation, formulate a game plan that will help you improve your sales, and provide you with a detailed analysis of what elements went well and which need your attention.

Bring a "spark" to your sales performance with a quick Sales Tune Up.

- Fine tune your message for better presentations
- Work through specific sales challenges
- Apply proven sales techniques



Sales Tools

Effective, professionally designed Sales Tools generate more referrals and close more sales! Our team of graphic artists, webmasters, proofreaders, and design specialists will create visually appealing products full of marketing muscle that will GRAB the attention of all your VIP clients.

Create a positive first & lasting impression and set yourself apart from your competitors.

- Tell clients what they need to know about you
- Get referrals and help clients remember you
- Create a positive first and lasting impression

For More Information Contact:

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"Chuck's unique style of motivating people to positive results exemplifies his long-term success as a sales professional, sales coach, and sales consultant. He has transformed my business and led to success in my career and my life!"

~Jeff Lang, *Cherry Creek Mortgage, Dallas Texas*



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Success Stories From Satisfied Clients

“American National Bank of Texas & L.P.L. is proud to recognize Jennifer George-Smith as a TOP 3 Financial Advisor in our company **with a 42% growth rate** from the previous year. Jennifer’s achievement exemplifies her commitment to excellence and education. Through completion of Sales Coach Chuck Bauer’s Professional Coaching and SalesMastery programs, she acquired the focus and tools for efficiency necessary to increase her sales by over 40% compared to the previous year. Congratulations, Jennifer!”

— Cheryl Sutter, Senior Vice President, Director of Investment Services

“After procrastinating for over a year, I finally booked Chuck for a one-day sales tune up. **He helped me accomplish more in one day than all the books and seminars I have used in the last 13 years** as an insurance professional. I cannot imagine all the missed sales before I started coaching with Chuck. Now I have the confidence going into next year that I have the structure and marketing tools to double my productivity and sales. Beyond that, I just booked Chuck for my second sales tune up!”

— Bill Huang, Keystone Benefits, San Jose, California

“I am just coming up on my sixth month of one-on-one coaching with Chuck and I will let the results speak for themselves. In the first five months of 2010, I closed 29 life cases. I started my coaching program in July 2010 & through November **I closed 47 cases**. If I had to sum it up in one statement, I would say ‘Chuck’s coaching program works!’”

— Maria Kell, Northwestern Mutual, Dallas, Texas

“After attending some of your workshops, I decided to use some of your out-of-the-box sales tactics. The first tactic I used resulted in a phone call from a very affluent Director/Relater personality style. The second tactic I used on that same client **resulted in closing a \$56,000 job**. I feel that I am so much further ahead of my competitors by IMPLEMENTING your strategies.”

— Josh Sutton, Territory Manager, Greenwise Roofing

“**Millions sold**—profit margins have more than doubled! These blessings were from applying wisdom shared from SalesMastery.”

— Dallas Cooley, VP of Sales, Georgia Powder Coating, Gainesville, Georgia

“Thanks for the Marketing Yourself Shamelessly course you did in Georgetown, Texas, last week. My agents and I appreciate the full 3 hours of “meat and potatoes”-style learning. We are putting your ideas into action; **the advanced Outlook techniques in particular are paying off.**”

— Billy Kurtz, Owner, Century 21 HSK & Associates

“Yesterday I did 6 hours and 30 minutes of call time. Almost four hours of that call time came from 19 call backs that were a result of leaving the “right type” of voice mail messages—useful information that was taught in your PhoneMastery course. **That’s money.**”

— Eric Lewis, CreditAnswers, Dallas, Texas